



For Immediate Release

Interweave Press Premieres *Quilting Arts Gifts*

New SIP features 17 Seasonal Projects for Holiday Gift-Giving and Festive Home Décor

Loveland, Colo., November 6, 2007: Interweave Press, one of the country's leading craft-enthusiast media companies, announced today a new special-interest publication, *Quilting Arts Gifts*, on newsstands today for \$7.99 (www.quiltingarts.com). This special issue of *Quilting Arts* magazine features a wide range of projects to make for family and friends, plus ideas for adding holiday accents to your home with an assortment of fabric and mixed-media décor projects. Other special features include a shopping guide to gifts for your favorite quilter, gift wrapping ideas with fabric, and unique ideas for personalizing your charitable donations with gifts that keeps giving.

Patricia Bolton, editor of *Quilting Arts* and host of public television's *Quilting Arts TV*, said that *Quilting Arts Gifts* was created to address the millions of stitchers and quilters who each year make gifts around the holidays.

"We believe that *Quilting Arts Gifts* will fill the need that so many art quilters have for simple, stylish gifts that can be completed in a short amount of time, yet still reflect their creative sensibilities," said Bolton.

Quilting Arts Gifts is packed with more than 17 projects ranging from mixed-media ornaments, fabric-wrapped boxes for decorating, memorable wine bags, a clever holiday advent calendar, a holiday stocking like none ever seen, and much more.

In addition, the premiere issue of *Quilting Arts Gifts* features the "Quilter's Wish List" of 16 great gifts for the quilter on your shopping list, with items in a variety of price ranges for all budgets.

Quilting Arts Gifts is an inspired celebration of the holiday season for all quilters who want to infuse the holidays with their own handiwork and creativity.

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Source: Interweave Press LLC

About Interweave Press, LLC

Interweave Press, a unit of Aspire Media, is one of the nation's leading craft media companies with businesses centering on magazine and book publishing, interactive media, broadcast programming, and events for craft enthusiasts. The Interweave Press Publishing Group features 15 subscription magazines and many more special interest publications. Interweave Press has more than 250 books in print and annually publishes about 40 best-selling, how-to craft books on the same subjects as the company's magazines. Additionally, Interweave Press operates eight annual craft-enthusiast events and has an extensive Internet presence that includes nearly 30 websites.

Linda Ligon founded the company in the 1970s when she began publishing *Handwoven* and *Spin-Off* magazines. Since then, the company has grown to employ more than 100 people throughout the country, with corporate headquarters located in Loveland, Colo. For more information on Interweave Press, please visit www.interweave.com or call (970) 669-7672.

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