

***Quilting Arts in Stitches* Volume 2 eMag is Now Available for Digital Download**

Quilting Arts in Stitches Volume 2 is the first of four eMags™ scheduled for publication in 2011 by the Quilting Arts team at Interweave

Loveland, Colo., February 22, 2011: Interweave is pleased to announce today the launch of *Quilting Arts in Stitches* Volume 2, the second publication of *Quilting Arts in Stitches*, following last year's successful debut of this exciting new eMag™.



Available at: <http://store.quiltingdaily.com/Quilting/eMags.html>

“Our first digital eMag was a great success, and we couldn't wait to bring Volume 2 to our fans,” says Editor Pokey Bolton. “This eMag is an entirely new format that is visually exciting... every page has some fantastic digital extras. Readers will find exceptional content, more than 45 minutes of video, six slideshows with zoom capabilities, scrolling informational and tip boxes, step-by-step instructional articles, printable materials lists, and so much more.”

Quilting Arts in Stitches Volume 2 focuses on hand and machine stitch techniques—techniques that are essential for the art quilter but also very popular with traditional quilting enthusiasts. The second volume offers a variety of articles and projects, including:

- **Thread-painted Pet Portraits** with Faith Cleary: Watch Faith's demonstration of how to machine stitch gorgeous pet portraits.
- **Artist Profile** of Marianne Burr: Delve into the colorful, vibrant hand stitching world of Marianne and enjoy her slide show gallery.
- **Using Stitch as a Design Element** with Lyric Kinard: Learn how to use machine quilting to resolve design challenges with Lyric's fabulous tips.
- **In the Studio with Judith Trager**: Watch Judith's approach to design, and learn her method for making free-motion satin stitched motifs.
- **Metallic Thread: Without the Tension Headache** with Liz Kettle: Get Liz's tips for success in working with metallic threads.
- **Book Your Passage with a Stitch Passport** with Debbie Bates: Explore stitchery in a workbook format and learn Debbie's process and design tips.
- **Sheer Stitched Silhouettes** with Deborah Boschert: Learn how to use sheer layers to create more depth in art quilts.
- **Embroidered Silk Cuff** with Jackie Cardy: Create a neat, colorful, and fashionable stitching project with Jackie.
- **Screen-printed Fabric Pendant** with Lynn Krawczyk: Join Lynn in making a quick and easy stitching project that you can wear.
- **A Stylish Stitched and Painted Camera Strap Cover** with Michelle Allen: Enjoy this tutorial to jazz up your camera.

Quilting Arts in Stitches Volume 2 is available as a digital download for \$14.97/issue, beginning today at the [Quilting Daily online store](#). The eMag is compatible with Macintosh and PC computers, with minimum system requirements of Intel Core™ Duo or Intel™ Pentium™ III processors, respectively. The eMag™ is built using Adobe InDesign and Adobe Flash CS5 Professional, with a custom digital viewer that runs on the Adobe AIR platform.

The eMag™ does not replace *Quilting Arts Magazine*, available by subscription and on newsstands, retail \$7.99/issue.

SOURCE: INTERWEAVE

Websites

<http://www.QuiltingArts.com>
<http://www.Interweave.com>
<http://www.Aspire-Media.com>

Useful Links

Where to purchase the eMag: <http://store.quiltingdaily.com/Quilting/eMags.html>
Welcome video from editor Pokey Bolton: <http://youtu.be/FvdH2qJTkZU>

About Interweave

Interweave is the world's largest online and offline resource for artists and crafters with businesses in magazine and book publishing, digital content and social media, television and instructional videos, directories, eCommerce, events and workshops. Interweave publishes more than 40 consumer art and craft magazines, delivered to consumers when, where, and how they want: in traditional print format, on newsstands, in CD collections and digital downloads, and most recently in new interactive content products such as eMags™ that bring together articles, patterns and projects, photos, and videos into one immersive experience.

In addition to magazines, Interweave has more than 350 books in print while publishing more than 40 books annually. Interweave produces eight consumer events, sponsors and hosts three craft television series on U.S. public television, and operates 30 websites and nine online communities with e-mail newsletters. Interweave also licenses its magazine, book, and video content to media companies internationally.

Founded in 1975 by Linda Ligon, Interweave was acquired by Aspire Media in 2005. Ligon remains with the company as VP and Founder and is a member of Interweave's board of advisors. The company is headquartered in Loveland, Colorado, and has other offices in Pennsylvania, Massachusetts, and New York. For more information about Interweave call (970) 613-4616, 800-272-2193 or www.interweave.com.

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