



## **CREATE Mixed Media Retreat Makes its West Coast Debut in Costa Mesa, Calif. May 18-22, 2011**

### ***Artists' Faire handmade marketplace is open to the public Friday, May 20***

Sudbury, Mass., May 2, 2011: **The CREATE Mixed Media Retreat**, a national event organized by the editors of Cloth Paper Scissors and Quilting Arts magazines, makes its West Coast debut this year in Costa Mesa, Calif., May 18-22, 2011 at the Hilton Orange County (3050 Bristol Street, Costa Mesa, Calif. 92626, Phone (714) 540-7000).

This five-day event, which celebrates artistic expression through mixed-media unlike any other, will bring together some of the country's leading mixed-media artists and published instructors with participants of all skill levels for exciting workshops, demonstrations, special contests and prizes, social events, and shopping opportunities at an artisan faire and handmade marketplace.

**The event's Artists' Faire is Fri., May 20 from 6-9 p.m., at Hilton Orange County, and is free and open to the public.** Attendees will enjoy a unique shopping experience with local and national vendors and artisans selling one-of-a-kind artworks, handmade gifts, paintings, home décor, jewelry, and more.

Registration is open online at [www.createmixedmediaretreat.com](http://www.createmixedmediaretreat.com) to attend the retreat and sign up for workshops and seminars with 35 different instructors on a variety of mixed media techniques and projects. This year's retreat offers 80 half-day and full-day workshops in five unique tracks:

- Bookmaking & Art Journaling – gather, bind and embellish a multi-dimensional book all your own.
- Printmaking & Surface Design – layer, print, stamp and stencil on surfaces of varying fibers and dimensions.
- Mixed Media Stitch – sew, fuse and embellish your way to amazing fabric art pieces.
- Collage & Assemblage – combine paint, papers, and found elements to yield unique creations.
- Mixed Media Jewelry– craft jewelry from varied ephemera for yourself and your friends.

The workshop instructors are a veritable “who's who” of the mixed media teaching circuit: published authors, magazine contributors and editors, entrepreneurs, world-traveling instructors, and award-winning artists. Some of the popular author-instructors at the show include: Trish Baldwin Seggebruch, author of “Encaustic Workshop”; Linda Blinn, author of “Making Family Journals,” Alisa Burke, author of “Sew Wild”; Pam Carriker, author of “Art at the Speed of Life”; Chris Cozen, author of “Mixed Media & Color”; Jen Cushman, author of “Explore. Create, Resinate: Mixed Media Techniques Using ICE Resin”; Malka Dubrawsky, author of “Fresh Quilting”; Dorit Elisha, author of “Printmaking + Mixed Media”; Laurie Mika, author of “Mixed Media Mosaics”; Dawn Sokol, author of “Doodle Diary: Art Journaling for Girls”; and more.

Retreat attendees can customize their experience and sign up for as many half-day and full-day classes as they want during the five days. Workshops are based on a pay-per-class fee schedule and fees vary depending on the length of the workshop, the instructor, and the materials fee. All evening events are free and open to the public except for the "How to Get Published" lecture on Wednesday night which costs \$25; tickets for this may be purchased during class registration.

No matter where attendees are in their foray into mixed-media, the **CREATE Mixed Media Retreat** offers a creative haven of like-minded artists, compelling workshops and dozens of tips and techniques to improve their craft.

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### **Websites**

[www.createmixedmediaretreat.com](http://www.createmixedmediaretreat.com)

[www.ClothPaperScissors.com](http://www.ClothPaperScissors.com)

**Public Contact for Information:** [CREATE@interweave.com](mailto:CREATE@interweave.com) or (970) 776-1469.

### **About Cloth Paper Scissors ® magazine**

Cloth Paper Scissors® magazine from Interweave made its debut in October 2004, and since then has taken the mixed-media world by storm. Published six times a year, Cloth Paper Scissors® covers all types of fiber arts and collage work, including mixed media, assemblage, altered books, art dolls, visual art journals, rubber stamping, creative embroidery, and book arts. Geared toward all levels of artists, Cloth Paper Scissors® encourages both the beginning and seasoned artist to try new techniques and share their work and expertise with a greater audience.

### **About Interweave**

Interweave is the world's largest online and offline resource for artists and crafters with businesses in magazine and book publishing, digital content and social media, television and instructional videos, directories, eCommerce, events and workshops. Interweave publishes more than 40 consumer art and craft magazines, delivered to consumers when, where, and how they want: in traditional print format, on newsstands, in CD collections and digital downloads, and most recently in new interactive content products such as eMags™ that bring together articles, patterns and projects, photos, and videos into one immersive experience. In addition to magazines, Interweave has more than 350 books in print while publishing more than 40 books annually. Interweave produces eight consumer events, sponsors and hosts three craft television series on U.S. public television, and operates 30 websites and nine online communities with e-mail newsletters. Interweave also licenses its magazine, book, and video content to media companies internationally. Founded in 1975 by Linda Ligon, Interweave was acquired by Aspire Media in 2005. Ligon remains with the company as VP and Founder and is a member of Interweave's board of advisors. The company is headquartered in Loveland, Colorado, and has other offices in Pennsylvania, Massachusetts, and New York. For more information about Interweave call (970) 613-4616, 800-272-2193 or [www.interweave.com](http://www.interweave.com).

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