



Knitting Daily Launches its Sixth Season with a Celebrity Line-Up of Special Guests

Fresh episodes offer even more in-depth instruction from host Eunny Jang

Loveland, Colo., February 2, 2011: Knitting Daily is back with another 13 episodes in the new Series 600, now airing on public television stations nationwide (check local listings or www.knittingdailytv.com for air dates and times). Now in its third year of consecutive seasons, with more than 78 episodes on the air, Knitting Daily is public television's most-watched show for knitting and crochet enthusiasts.

New this season is a "Quick Tips" segment with the charming and talented host Eunny Jang, editor of the internationally-successful *Interweave Knits* magazine. This closing segment follows the regular "Designer Spotlight" interviews with authors and popular knitwear designers; "How To" segments with more in-depth technique lessons or tutorials on featured patterns; and the "Crochet Corner," which returns with author and designer Kristin Omdahl. Opening each show is Eunny Jang's "Getting Started" lessons, which offer a brush up of basic knitting skills for the beginner to intermediate knitter. Shay Pendray, the former host and executive producer of public television's *Needle Arts Studio*, continues to be involved in the show as an interviewer and guest expert.

"We're really excited that our audience has responded in such a positive way to Eunny's ongoing knitting lessons in the program, as well as the core crochet techniques we're offering in Crochet Corner," says Consulting Executive Editor Marilyn Murphy. "We've been building a distinctive curriculum for knitters and crocheters season after season, and while each episode can stand on its own, combined needle arts enthusiasts will have a full repertoire of lessons to help them be successful in all of their endeavors."

Knitting Daily is a half-hour magazine format show offering instruction for a wide variety of yarn crafts. Knitting and crocheting are the primary crafts taught in each episode, but the show regularly features project ideas for felting, spinning, weaving, stitching, and other needlecrafts.

As always, this season of Knitting Daily features an exciting roster of guests and celebrities, including: yarn and fabric designer Amy Butler, New York Times best-selling novelist Debbie Macomber, television anchor Deborah Norville, New York Times best-selling author Debbie Stoller, and up-and-coming designer Ysolda Teague.

Plus, Knitting Daily welcomed many new and returning guests to the set: Yumiko Alexander, Laura Bryant, KT Baldassarro, Marlaina Bird, Robyn Chachula, Colleen East, Miriam Felton, Louisa Harding, Adina Klein, Barry Klein, Carl Koop, Lisa Shroyer, Penny Sitler, Becca Smith, and Deb Robson.

The new season's 20 free knitting and crochet patterns are now available for download on the Web at KnittingDailyTV.com. KnittingDailyTV.com is the online companion to the TV show and features video clips, episode recaps, free downloadable knit and crochet patterns, interactive discussion, local TV schedules, and more.

This PBS magazine-format TV series launched in June 2008 as a makeover of Needle Arts Studio with Shay Pendray, the first and longest-running program on public television to focus on the needle arts. Knitting Daily has aired on public television stations in 61 percent of the U.S. markets, including New York, Los Angeles, Chicago, San Francisco, Washington, D.C., Boston, Houston, Tampa, Minneapolis, Denver, Miami, Cleveland, Orlando, Sacramento, Portland, Charlotte, Indianapolis, Raleigh-Durham, Nashville, Hartford, Cincinnati, Milwaukee, West Palm Beach, Grand Rapids, Austin, Louisville, and New Orleans.

Knitting Daily TV Series 600 is underwritten in part by: Feza Yarns, Interweave, Premier Yarns, Tahki Stacy Charles, The National Needle Arts Association (TNNA), WEBS, Unicorn Fibre, Universal Yarn, The BagSmith, Bijou Basin Ranch, Brown Sheep Company, Conjoined Creations, Eucalan, Prism Arts, Inc., Red Heart Yarns, Trendsetter Yarns, and Westminster Fibers

Knitting Daily TV will go back into the studios to tape Series 700 in late-March 2011 and Series 800 in September 2011.

Website: <http://www.knittingdailytv.com>

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Production Company



Knitting Daily is just one of the shows in the how-to line up of KS Inc. Productions. It joins America Sews, Bake Decorate Celebrate!®, Beads, Baubles and Jewels, Hands On Crafts for Kids, Quilting Arts, and Scrapbook Memories; some of the most widely watched how-to programs on public television. Over the past 16 years, KS, Inc. has produced 15 different series and over 1800 episodes for public television specializing in how-to programming. Working in conjunction with Beachwood Studios; KS Inc. Productions set a standard for high quality, and are at the forefront in developing programming that attracts and inspires the how-to audience.