



Interweave Knitting Lab Announces Two Locations in 2012

Save the dates: event returns to San Mateo, California November 1-4, 2012 after a successful first appearance in 2011; New England Knitting Lab debuts in New Hampshire October 4-7, 2012

Loveland, Colo., December 21, 2011: **Interweave Knitting Lab**, a national knitting event from the publishers of *Interweave Knits* magazine, has announced its return to **San Mateo, Calif. next November 1-4, 2012** after a successful debut in 2011. This premiere event was such a success—with sold-out workshops and lectures and incredible attendance at the Knitters' Market—that Interweave has decided to add a second location on the East Coast in **Manchester, N.H., October 4-7, 2012**.

Interweave Knitting Lab offers knitters opportunities to learn from knitting legends and experts in small, intimate class settings—alongside new friends who share their passion for knitting. This premiere event was created especially for passionate knitters who want to take their knitting skills to new heights. It offers innovative, immersive workshops and project-based classes, lectures, enticing panel discussions and other special evening sessions, plus three days of shopping opportunities at the Knitters' Market.

The 2012 Interweave Knitting Lab event locations and dates are:

Interweave Knitting Lab New England, October 4-7, 2012: The [Radisson Hotel Manchester](#), in scenic New Hampshire, located just one hour north of Boston, Massachusetts in a fun downtown area. Offering an inviting atmosphere and signature hospitality, the Radisson presents a wealth of world-class hotel services and amenities including: room service, business services, a Fitness Center, an indoor pool, whirlpool, sauna and free Manchester-Boston Regional Airport (MHT) airport shuttle service.

Registration for Interweave Knitting Lab in New Hampshire opens in mid-April.

Interweave Knitting Lab San Mateo, November 1-4, 2012: Interweave Knitting Lab returns to [Marriott San Mateo](#), a beautiful hotel located on 11 acres and just minutes from downtown San Francisco. With Italian marble floors and chandeliers in the lobby, this hotel has the look and feel of a first-class luxury hotel. With any spare time you may have while attending Interweave Knitting Lab, you can visit one of the many San Francisco attractions: Golden Gate Bridge, Chinatown, Pier 39, Alcatraz, Fisherman's Wharf and Half Moon Bay are all within 30 minutes.

Registration for Interweave Knitting Lab in California opens in early May.

Classes at Interweave Knitting Lab range from rarely-offered classes on unique regional, ethnic, and historical techniques, to studio classes that apply new design and technique skills to original creations. There are classes in sock knitting, lace knitting, cables, sweater construction, knitwear design, color theory, mosaic knitting, intarsia, Fair Isle, and much more.

Interweave Knitting Lab New England will focus on modern inspiration for thinking knitters: A program of in-depth classes on authentic and personal knitting design, working with color and line, and manipulating fabrics and fibers. The curriculum will explore the intersection of handknitting technique and inspiration, with forays into the larger textile industry and the art world.

In its second year, **Interweave Knitting Lab San Mateo** will continue to focus on handknitting techniques and traditions, with classes on subjects ranging from ethnic knitting history to complex cutting-edge techniques.

Interweave Knitting Lab is put on by arts and craft media company Interweave, publisher of Interweave Knits and Knitscene magazines, as well as the online knitting community, KnittingDaily.com.

For more information and the latest updates, interested participants should sign up for the event e-newsletter online at <http://www.interweaveknittinglab.com>.

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Website: interweaveknittinglab

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About Interweave Knits

Interweave Knits is a quarterly magazine for knitters who value elegant knitwear and find inspiration in creating their own style. Each issue features original designer patterns for garments and home décor that captivate the creative spirit, plus enlightening explorations of knitting around the world, in-depth technical articles, and the latest knitting news. Projects range from introductory to challenging and from traditional to cutting-edge, with a full range of sizing.

About Interweave

Interweave is the world's largest online and offline resource for artists and crafters with businesses in magazine and book publishing, digital content and social media, television and instructional videos, directories, eCommerce, events and workshops. Interweave publishes more than 40 consumer art and craft magazines, delivered to consumers when, where, and how they want: in traditional print format, on newsstands, in CD collections and digital downloads, and most recently in new interactive content products such as eMags™ that bring together articles, patterns and projects, photos, and videos into one immersive experience. In addition to magazines, Interweave has more than 350 books in print while publishing more than 40 books annually. Interweave produces 11 consumer events, sponsors and hosts three craft television series on U.S. public television, and operates 30 websites and 10 online communities with e-mail newsletters. Interweave also licenses its magazine, book, and video content to media companies internationally. Founded in 1975 by Linda Ligon, Interweave was acquired by Aspire Media in 2005. Ligon remains with the company as VP and Founder and is a member of Interweave's board of advisors. The company is headquartered in Loveland, Colorado, and has other offices in Pennsylvania, Massachusetts, and New York. For more information about Interweave call (970) 613-4616, 800-272-2193 or www.interweave.com.