



Interweave Events Announces 2012 Dates and Locations

Loveland, Colo., December 21, 2011: Interweave, one of the country's leading arts and craft media companies, announced today the dates and locations of its 2012 consumer shows and events in the United States. Interweave Events combine unique shopping opportunities and immersive how-to classes and lectures with some of the most talented instructors within their field. The events are attended by people from around the world and offer a creative vacation retreat, while many locals within each market also attend them as stay-cations and take a single class or whole weekend's worth at these events. The 2012 events in the areas of beading and jewelry-making, mixed-media crafting, representational art and painting, knitting, and spinning are:



BEAD FEST www.beadfest.com

Anyone with a passion for jewelry, fashion or art should experience a Bead Fest. This year the event returns to four popular locations:

Bead Fest Santa Fe, March 15-18, 2012 at the Santa Fe Community Convention Center, The First Presbyterian Church & The Lodge at Santa Fe in Santa Fe, NM.

Bead Fest Spring, April 13-15, 2012 at Greater Philadelphia Expo Center in Oaks, PA. Workshops: April 12-15.

Bead Fest Philadelphia, August 17-19, 2012 at the Greater Philadelphia Expo Center in Oaks, PA. Workshops: August 15-19.

Bead Fest Texas, October 26-28, 2012 at the Arlington Convention Center in Arlington, TX.



WEEKEND WITH THE MASTERS WORKSHOP AND CONFERENCE

www.aamastersweekend.com

American Artist magazine will host its 4th annual workshop and conference in 2012: Weekend With the Masters, an event that has gained an international reputation as a leading art education event.

Weekend With the Masters Workshop and Conference, September 5-8, 2012 at the Rancho Bernardo Inn Resort & Spa in San Diego, CA.



SPIN-OFF AUTUMN RETREAT (SOAR)

www.interweavesoar.com

Celebrating its 30th year in 2012, SOAR offers spinners opportunities to take classes with some of the best spinning instructors in the field, catch up with old friends (and make some new ones) at the Spin-In, replenish their stash and find one-of-a-kind shopping at the Market, and be inspired by the work of peers in the fashion show.



SOAR, October 21-27, 2012 at the Granlibakken Resort in Tahoe City, CA.

INTERWEAVE KNITTING LAB

www.interweaveknittinglab.com

Interweave Knitting Lab is a national knitting event from the publishers of Interweave Knits and Knitscene magazines. This year the East Coast event will focus on modern inspiration for thinking knitters: A program of in-depth classes on authentic and personal knitting design, working with color and line, and manipulating fabrics and fibers. In its second year, Interweave Knitting Lab San Mateo will focus on handknitting techniques and traditions, with classes on subjects ranging from ethnic knitting history to complex cutting-edge techniques.

Interweave Knitting Lab, Oct 4-7 2012, at the Radisson Hotel Manchester in Manchester, NH

Interweave Knitting Lab, November 1-4, 2012 at the Marriott San Mateo in San Mateo, CA

CREATE MIXED MEDIA RETREATS

www.createmixedmediaretreat.com

Now in its 3rd year, CREATE Mixed Media Retreats will expand to three locations in 2012, adding a new East Coast event in July. The CREATE Retreats were designed by the editorial teams at Cloth Paper Scissors and Quilting Arts magazines and offer creative workshops in a collaborative and supportive environment. Classes are offered in Bookmaking & Art Journaling; Printmaking & Surface Design; Mixed Media Stitch; Collage & Assemblage; and Mixed Media Jewelry.

CREATE Orange County, May 30-June 3, 2012 at the Hyatt Regency Irvine in Irvine, CA.

CREATE New Jersey, July 18-22, 2012 at the Doubletree Somerset Hotel in Somerset, NJ.

CREATE Chicago, August 22-26, 2012 at the Wyndham Lisle- Chicago in Lisle, IL.

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Website: www.interweave.com/Events

About Interweave

Interweave is the world's largest online and offline resource for artists and crafters with businesses in magazine and book publishing, digital content and social media, television and instructional videos, directories, eCommerce, events and workshops. Interweave publishes more than 40 consumer art and craft magazines, delivered to consumers when, where, and how they want: in traditional print format, on newsstands, in CD collections and digital downloads, and most recently in new interactive content products such as eMags™ that bring together articles, patterns and projects, photos, and videos into one immersive experience.

In addition to magazines, Interweave has more than 350 books in print while publishing more than 40 books annually. Interweave produces 11 consumer events, sponsors and hosts three craft television series on U.S. public television, and operates 30 websites and 10 online communities with e-mail newsletters. Interweave also licenses its magazine, book, and video content to media companies internationally.

Founded in 1975 by Linda Ligon, Interweave was acquired by Aspire Media in 2005. Ligon remains with the company as VP and Founder and is a member of Interweave's board of advisors. The company is headquartered in Loveland, Colorado, and has other offices in Pennsylvania, Massachusetts, and New York. For more information about Interweave call (970) 613-4616, 800-272-2193 or www.interweave.com.

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