



## *Interweave Crochet* Names Marcy Smith Editor

Loveland, Colo., December 16, 2008: Interweave announced today that Marcy Smith has been named Editor of *Interweave Crochet* magazine, effective today. She will report to Marilyn Murphy, Interweave's President and Publisher of the Fiber Group.

"Marcy's strong background in print and online journalism, plus her passion for crochet, makes her ideally suited for this opportunity," says Murphy.

Smith joins *Interweave Crochet* from *The News & Observer* daily newspaper in Raleigh, North Carolina, where she worked for 10 years in several positions, including four years as the Crafts Columnist and most recently as the Literary Editor. Prior to *The News & Observer*, Smith was a copy editor at *The Winston-Salem Journal*.

Smith has been a crocheter since age 8 and is the author of *The Complete Idiot's Guide to Crochet Projects, Illustrated* (Alpha Books, 2007). Plus she's a knitter, spinner, and weaver.

"Five years ago if you had asked me to imagine myself in my dream job, this would be it. I'm thrilled to be joining *Interweave Crochet* and look forward to building on the magazine's success and continuing to push the boundaries of crochet in new directions."

Smith has a PhD in American Literature from the University of North Carolina at Greensboro, an MA in English from Wake Forest University, and a BA in English and Education, Albertus Magnus College. Smith will work remotely from her home in Cary, North Carolina with Interweave's Colorado office, at 201 E. Fourth Street, Loveland, Colorado.

### **About Interweave Crochet**

*Interweave Crochet* is a quarterly magazine and website devoted to the creative possibilities of crochet, with fresh, smart, and stylish designs contributed by some of the most respected crochet designers in the country. For crocheters, knitters, and new crafters exploring the hook for the first time, there's something for all skill levels, all occasions, and all personalities with designs ranging from clothing and accessories to home décor. Website: [www.interweavecrochet.com](http://www.interweavecrochet.com)

### **About Interweave**

Interweave, a unit of Aspire Media, is one of the nation's largest and most respected arts and craft media companies, with businesses in magazine and book publishing, online media, television and video programming, directories, and events. The Interweave Publishing Group features 18 subscription magazines and many more special interest newsstand publications sold on newsstands nationwide. Interweave has more than 250 books in print and annually publishes about 40 how-to books on the same subjects as the company's magazines. Linda Ligon founded the company in the 1970s when she began publishing *Handwoven* and *Spin-Off* magazines. Since then, the company has grown to employ more than 100 people throughout the country, with corporate headquarters located in Loveland, Colorado and other offices in New York, New York, Malvern, Pennsylvania, Santa Fe, New Mexico, San Diego, California and Stow, Massachusetts. For more information on Interweave, visit [www.interweave.com](http://www.interweave.com) or call (970) 669-7672.

SOURCE: Interweave

**Websites:**

[www.Interweave.com](http://www.Interweave.com)

[www.InterweaveCrochet.com](http://www.InterweaveCrochet.com)

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