



For Immediate Release

Contact: Karen Keegan, Event Manager
Interweave Press, (610) 232-5718
kkeegan@interweave.com

Jewelry Arts Expo comes to Wilmington, Delaware, in April 2007

Malvern, Pa. and Wilmington, Del., January 22, 2007: Jewelry do-it-yourselfers and bead enthusiasts won't want to miss **Jewelry Arts Expo**—the annual beading and jewelry arts event sponsored by *Lapidary Journal* magazine—as it makes its first appearance in Wilmington, Del., April 27–29 at the beautiful, modern Chase Center on the Riverfront. Now in its fourth year, this three-day event is open to the general public and offers opportunities to shop for jewelry-making supplies and to learn to make incredible jewelry from nationally acclaimed designers and instructors—beginner and intermediate classes available on site.

Jewelry Arts Expo will feature more than 50 hands-on classes taught by expert instructors from around the country including Alan Revere, founder of the nationally recognized Revere Academy of Jewelry Arts in San Francisco. Courses include metalsmithing, bead stitching, bead stringing, chain maille, metal clay working, wireworking and wrapping, and design. Students will gain experience while making beautiful charms, earrings, bracelets, rings, pendants, and necklaces. Special seminars will be offered on the business of becoming a jewelry artist and learning to market and sell jewelry.

Supplier companies also will showcase and sell their products in over 100 booths. Attendees can shop for gemstones, pearls, art glass, seed, ethnic, and vintage beads, and one-of-a-kind finished artisan jewelry pieces. Jewelry-making tools, equipment and supplies, findings, metals, chain, books and videos, packaging and display products are also available.

Class Registration: Registration for classes is open online through April 18 at www.jewelryartsexpo.com, and attendees also can register for classes with remaining availability on site during the show. There is a separate fee for each class.

When: April 27–29, 2007. Show hours are Friday noon to 7 p.m.; Saturday 10 a.m. to 6 p.m.; Sunday 10 a.m. to 5 p.m.

Where: Chase Center on the Riverfront, 800 South Madison St., Wilmington, Del.

Admission: \$10 per day (\$2 off with coupon available at www.jewelryartsexpo.com). Two-day passes are available for \$12; three-day passes are \$14. Parking is free.

Website: www.jewelryartsexpo.com

Public contact for information: Morgan Krall at (610) 232-5745.

About Interweave Press LLC

Interweave Press, a unit of Aspire Media, is one of the nation's leading craft media companies with businesses centering on magazine and book publishing, interactive media, broadcast programming, and events for craft enthusiasts. The Interweave Press Publishing Group features 13 subscription magazines and many more special interest publications. Interweave Press has more than 200 books in print and annually publishes about 30 best-selling, how-to craft books on the same subjects as the company's magazines. Additionally, Interweave Press operates eight annual craft enthusiast events and has an extensive Internet presence that includes nearly 30 websites.

Linda Ligon founded the company in the 1970s when she began publishing *Handwoven* and *Spin-Off* magazines. Since then, the company has grown to employ more than 100 people throughout the country, with corporate headquarters located in Loveland, Colo. For more information on Interweave Press, please visit www.interweave.com or call (970) 669-7672.

EDITOR'S NOTE: Hi-res photos are available. For photos, interviews, or complimentary media tickets to the show, contact Karen Keegan at (610) 232-5718.

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