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For Immediate Release

Bead Symposium Scholarly Lectures Headline Bead Expo 2007 in Oakland

Lectures on the theme *Beaded Bags and Containers Worldwide* promise to entertain, enlighten, and inspire. Registration is now open.

Loveland, Colo. and Oakland, Calif., January 18, 2007: As one of the largest bead events of its kind, Beadwork Bead Expo 2007 offers the unique opportunity for those interested in the history and contemporary use of beads in art, commerce, and culture to attend first-class educational seminars during **The Symposium**, held April 14–15 at the Oakland Convention Center in Oakland, Calif. With this year's **Symposium**, *Beadwork* magazine continues the tradition begun in 1992 with The Center for Bead Research and the annual presentation of scholarly papers of interest to bead and beadwork collectors, researchers, and creators.

"Bead Expo is really so much more than a consumer show," explains Interweave Press Creative Director Linda Ligon. "It's a unique gathering of jewelry artists, designers, collectors, historians, students, and professionals who share a true passion for beading. The Symposium educational line-up is unrivaled in this industry—no other bead show has this kind of emphasis on bead history and research. The seminars promise to entertain, enlighten, and inspire."

The 2007 Bead Expo, April 11–15, also will feature more than 110 world-class beading and jewelry-making workshops with renowned instructors over five days, incredible shopping at the international bead bazaar, opportunities to meet best-selling authors in the field, and more.

This year's **Symposium** centers on the theme **Beaded Bags and Containers Worldwide: How Various Cultures Express Their Love of Beads in the Objects Closest to Them** and will include a series of four lectures from 9 a.m.—noon on April 14 and 15, with afternoon breakout sessions; The Society of Bead Researchers' presentation "What's New in Bead Research"; the exhibit of Beadwork V: The Beaded Bag juried art show; and an additional lecture on contemporary lampworked beadmaking in Europe.

The two-day symposium is organized by Alice Scherer of the Center for the Study of Beadwork, with further related activities organized by Karlis Karklins of the Society of Bead Researchers.

Scherer explains the theme: "Human beings are collectors. They gather their possessions around them and hold them close. They create containers; they create bags to carry next to their body. They decorate. They ornament their surroundings: their clothing, their homes, and often, those containers that hold their most important objects. Our series of four lectures focus on the bags and container forms from historic Asia, from the Upper Midwest, from Europe, and from modern-day Japan."

Morning seminars will be followed by afternoon breakout sessions, during which topics may be discussed at greater length with the speakers. Attendees are encouraged to bring relevant pieces or topics to discuss. In addition to the seminars, symposium attendees are invited to The Society of Bead Researchers' "What's New in Bead Research" session, which allows researchers of beads and beadwork to present brief illustrated reports on their current field of study or in-

progress work. Anyone interested in presenting should contact Karklins at e-mail Karlis44@aol.com.

Registration is now open at www.beadexpo.com for the symposium's four lectures:

Saturday, April 14—Presentations	
	<p>From Spectacle Cases to Tobacco Pouches: Asian Beaded Bags and Containers; Speaker: Valerie Hector, author of <i>The Art of Beadwork</i></p> <p>Ms. Hector will present a glorious variety of beaded bags and containers made in the Asian hemisphere in the last thousand years, including scent bags, tobacco pouches, bottles used to scatter rose water during weddings, and baskets that held ritual offerings at funerals. She will discuss the aesthetics, techniques, and meanings of each piece and the cultures in which they were made.</p>
	<p>Beading for Pleasure in Japan: Popular Beadwork in Japan Over the Last Twenty Years; Speaker: Mrs. Makiko Katsuoka, General Manager of the Retail Division of the Miyuki Co., Ltd., Hiroshima, Japan</p> <p>Mrs. Katsuoka will discuss the origin and development of the Miyuki Company's well-known Delica beads, much used in loomworked bags and purses, and the establishment of the Delica Bead Weaving Association more than twenty years ago. She will also speak about the popularity of the bead craft in Japan.</p>
Sunday, April 15—Presentations	
	<p>The Ojibwe Bandolier Bag: A Bag Worth a Pony; Speaker: Marcia G. Anderson, Senior Curator, Minnesota Historical Society</p> <p>Ms. Anderson presents a portion of the Minnesota Historical Society's well-known American Indian material culture holdings—its collection of bandolier bags. In the late nineteenth century, a bandolier bag could transform an American Indian man's "uniform" of dark pants and shirt into a stunning tapestry that exemplified unity, self-expression, and pride. These particular bags, made primarily by the Ojibwe of Minnesota, Wisconsin, and Canada, are believed to comprise the nation's premier collection. The Society's holdings of over 100 bags illustrate the evolution of status, style, design, and pattern acculturation, as well as Ojibwe women's craft traditions. The strength of the collection lies with its quality, as well as its extraordinary provenance, as the objects were associated with military personnel, church representatives, rural work-project employees, Indian agents, personal friends, and American Indians themselves. This contextual documentation permits analysis from such diverse perspectives as trade, racism, reservation life, technology, family life, and relationships with the land.</p>



Reticules & Receptacles: 400 Years of Bead-embellished Purses and Containers; Speaker: Lorita Winfield, coauthor *Beads on Bags 1800–2000*

Ms. Winfield will take us on a historical journey through four centuries of applying glass beads to bags, baskets, boxes, and beyond. She will show spectacular color close-ups of embroidered, woven, and knitted designs used on handbags, boxes, and decorative art from the 1600s to the present.

* Additional information about all speakers available online at www.beadexpo.com

Cost: \$60 one-day admission—Sat. April 14 or Sun. April 15 (includes free admission to Bead Bazaar on the same day); \$100 two-day admission (includes free admission to Bead Bazaar all four days). All symposium registrants admitted free to VIP Night/Wholesale Preview and Meet the Instructors on Thurs., April 12. Register online at www.beadexpo.com or toll-free (800) 732-6881.

About The Symposium Organizers

Alice Scherer: Of the Center for the Study of Beadwork and coauthor of *The New Beadwork*. Ms. Scherer lives in Oregon City, Oregon, and has been devoted to networking researchers, bead manufacturers, and beadworkers since the late 1970s. She may be reached at csb@europa.com. The Center for the Study of Beadwork's website is www.europa.com/~alice.

Karlis Karklins: Editor of *Beads: Journal of the Society of Bead Researchers* and archaeologist and material culture researcher formerly with Parks Canada in Ottawa, Ontario. Mr. Karklins has been researching beads and beadwork for forty years and is the author of *Trade Ornament Usage Among the Native Peoples of Canada*. He may be reached at Karlis44@aol.com. Visit The Society of Bead Researchers website, www.sbrwebsite.home.comcast.net for more information.

About Bead Expo: Bead Expo was first presented in 1992 to promote bead education, scholarship, and research, as well as to provide an event for bead aficionados and scientists to come together and explore the myriad facets of beads through the ages. The event was acquired by Interweave Press LLC in 2006 from its founder, Recursos de Santa Fe. The expo also has exhibited in Miami, Florida; San Antonio, Texas; and Charleston, South Carolina. Bead Expo's reputation and success can be attributed to its highly respected workshops, its quality exhibitors, and its committed and impassioned attendees.

About Interweave Press LLC: Interweave Press, a unit of Aspire Media, is one of the nation's leading craft media companies with businesses in magazine and book publishing, interactive media, broadcast programming, and events for craft enthusiasts. The Interweave Press Publishing Group features 14 subscription magazines and many more special interest publications. Interweave Press has more than 200 books in print and annually publishes about 30 best-selling, how-to craft books on the same subjects as the company's magazines. Additionally, Interweave Press operates eight annual craft enthusiast events and has an extensive Internet presence that includes nearly 30 websites.

Linda Ligon founded the company in the 1970s when she began publishing *Handwoven* and *Spin-Off* magazines. Since then, the company has grown to employ more than 100 people throughout the country, with corporate headquarters located in Loveland, Colo. For more information on Interweave Press, please visit www.interweave.com or call (970) 669-7672.

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