



For more information, contact:
Jaime Guthals, Publicist
Interweave Press/ Bead Expo 2007
(502) 243-6834, JaimeG@interweave.com

FOR IMMEDIATE RELEASE

Bead Expo Announces Author Events Schedule

***10 popular authors to give free demonstrations and sign books
Friday-Sunday, April 13-15, 2007***

Oakland, Calif. and Loveland, Colo., March 9, 2007: **Beadwork Bead Expo** has announced an exciting lineup of book signings and free how-to demonstrations with 10 of the most popular beading and jewelry-making authors and designers in the field during the Expo's Bead Bazaar, Friday-Sunday, April 13-15, 2007.

Bead Expo is one of the largest consumer bead shows in the United States and it makes its debut at The Marriott Oakland City Center and the Oakland Convention Center in Oakland, Calif., April 11-15, 2007.

One of the most important aspects of the author events, and one reason they are so attractive to beaders and jewelry-making enthusiasts, is the opportunity for fans to interact with their favorite authors and watch demonstrations of techniques from their books.

The book signings and technique demonstrations will take place in the Beadwork magazine booth (Booth 121).

Friday, April 13

- 2 p.m. **Carol Cypher**, author of *Hand Felted Jewelry and Beads*
- 3 p.m. **Dustin Wedekind**, author of *Getting Started with Seed Beads*
- 4 p.m. **Larkin Jean van Horn**, author of *Beading on Fabric*
- 6 p.m. **Mark Lareau**, author of *All Wired Up and Getting Started Making Metal Jewelry*
- 7 p.m. **Laura Levaas**, author of *Beader's Stash* with contributors Liz Smith and Beth Kraft

Saturday, April 14

- 11 p.m. **Larkin Jean van Horn**, author of *Beading on Fabric*
- 1 p.m. **Arlene Baker**, author of *Beads in Bloom*
- 2 p.m. **Jamie Hogsett**, author of *Stringing Style*
- 3 p.m. **Dustin Wedekind**, author of *Getting Started with Seed Beads*
- 5 p.m. **Don Pierce**, author of *Beading on a Loom*

Sunday, April 15

- 1 p.m. **Bethany Barry**, author of *Bead Crochet*
- 2 p.m. **Amy Clarke Moore**, co-author of *Beaded Embellishment*

For more information visit the Bead Expo website: www.beadexpo.com

Countdown to Bead Expo on the Pre-Show Preview Blog: www.beadexpo.blogspot.com

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