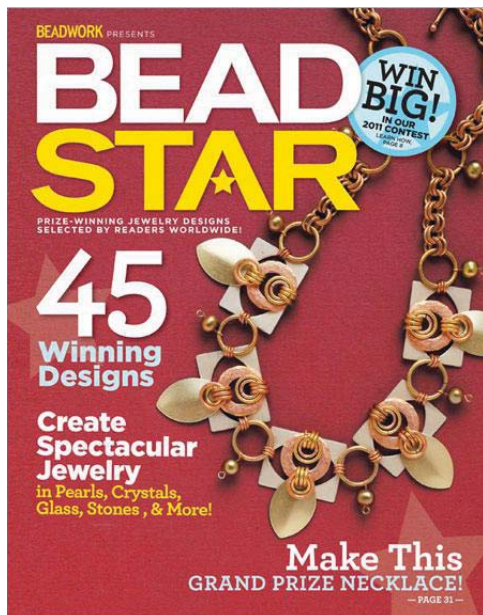


BEAD STAR

Bead Star Magazine Announces Call for 2011 Entries

2010 Winner Erin Strother Accepts Her Grand Prize in Santa Fe This Week at Bead Fest

It's like American Idol for jewelry designers; Enter the Bead Star 2011 contest for a chance to win an all-expense paid trip to Santa Fe and \$1000 Grand Prize



Loveland, Colo., March 10, 2011: Bead Star announced today the last call for entries for the 2011 competition, which will once again award an all-expense paid trip to Santa Fe and \$1000 in jewelry-making supplies to the Bead Star Grand Prize winner, as well as fantastic prizes to first and second place winning designs in nine categories: Crystals, Heart Designs, Glass, Metals, Pearls, Plastics, Seed Beads, Stones, and Designs Under \$25.

The last day for online submissions is April 1, 2011 and there are no entry costs. Entrants may submit one entry in each category. Rules are available on the official website: www.beadstar.com

Bead Star is the first-ever beading publication composed entirely of prize-winning designs and is published annually by Interweave, publisher of Beadwork, Stringing, Jewelry Artist, and Step by Step Wire Jewelry magazines.

“Bead Star continues to be one of the most exciting beading and jewelry-making competitions in the world,” says Editor Danielle Fox. “Each year we receive more than a thousand entries and last year we experienced a record-breaking response in online voting.”

Fox added, “This is a competition where the winners are voted online by the people for the people. Congratulations to all the 2010 winners and best of luck to everyone entering this year’s Bead Star.”

Bead Star’s 2010 Grand Prize winner is Erin Strother of Escondido, Calif., as featured on the cover of the Bead Star 2010 magazine now on newsstands nationwide (retail \$7.99 per issue). More than 80,404 people worldwide voted on their favorite jewelry designs in the 2010 competition and Strother, whose designs often feature found objects, one-of-a-kind items, recycled materials and custom fabricated components, won for her necklace titled “Athena Collar.”

On the road to the 2010 Grand Prize, Erin Strother first won first place in the competition’s Metals category—a distinction she earned by the voters at BeadingDaily.com. Then grand-prize sponsor Fire Mountain Gems and Beads selected Strother as the Best in Show design from the nine first-place winners.

As Best in Show for 2010, Strother won an all-expenses-paid trip for two to Santa Fe for Bead Fest Santa Fe (www.beadfest.com), taking place this week March 10-13, 2011, and a \$1000 gift certificate for supplies, courtesy of the grand-prize sponsor Fire Mountain Gems and Beads—a \$3000 total value for Grand Prize. This Grand Prize is in addition to her \$500 gift certificate from first-prize Metals' sponsor Rings & Things.

Who Will Be the Next Bead Star?

The Bead Star 2011 contest is looking for designs made with basic techniques: such as simple stringing, crimping, basic knotting (not macramé), wireworking (simple loops, wrapped loops, wrapped-loop bails, jump rings), and beadweaving techniques (netting, peyote, brick, and square stitches, for example). First place (value \$500) and second place (value \$250) winners will be awarded in each of the nine design element categories. The grand-prize winner's piece will again grace the cover of the magazine and the Best in Show for 2011 will receive an all-expenses-paid trip for two to Santa Fe for Bead Fest Santa Fe (www.beadfest.com) in March 2012, and a \$1000 gift certificate from Fire Mountain Gems and Beads.

List of the Bead Star 2010 Winners:

Best in Show: Erin Strother, for "Athena's Collar," sponsored by Fire Mountain Gems and Beads (Prize valued at \$3,000)

CRYSTALS

Yvette Brett: 1st place sponsored by ArtBeads.com
Jeannie K. Dukic: 2nd place sponsored by FusionBeads.com
Andrew Thornton: 3rd place sponsored by Interweave
Carol Reim: Honorable Mention
Denise Yezbak Moore: Honorable Mention

GLASS

Melissa Grakowsky: 1st place sponsored by Beadaholique.com
Tracy Miller: 2nd place sponsored by Interweave
Denise Yezbak Moore: 3rd place sponsored VenetianBeadShop.com
Madalynne Homme: Honorable Mention
Debra Kallen: Honorable Mention

HEART DESIGNS

Cassie Donlen: 1st place sponsored by Interweave
Lorelei Eurto: 2nd place sponsored by Shipwreck Beads
Erin Strother: 3rd place sponsored by AD Adornments
Denise Yezbak Moore: Honorable Mention
Raida Disbrow: Honorable Mention

METALS

Erin Strother: 1st place sponsored by Rings & Things
Kathy M. Pak: 2nd place sponsored by Interweave
Marcie Abney: 3rd place sponsored by Interweave
Karen Kress: Honorable Mention
Denise Yezbak Moore: Honorable Mention

PEARLS

Madalynne Homme: 1st place sponsored by Too Cute Beads
Denise Yezbak Moore: 2nd place sponsored by Interweave
Catherine Pruitt: 3rd place sponsored by Interweave
Tiffany Quint: Honorable Mention
Lou Schneider: Honorable Mention

PLASTICS

Catherine Hodge: 1st place sponsored by Interweave
Lisa Suver: 2nd place sponsored by Interweave

Valerie Aharoni: 3rd place sponsored by Natural Touch Resin Beads
Silvija and Taya Koschnick: Honorable Mention
Denise Yezbak Moore sen: Honorable Mention

SEED BEADS

Kristi Meneau: 1st place sponsored by John Bead Corporation Ltd.
Marcie Abney: 2nd place sponsored by Interweave
Sarah Holdren: 3rd place sponsored by Interweave
Glenda Paunonen: Honorable Mention
Catherine Hodge: Honorable Mention

STONES

Marcella Austenfeld: 1st places sponsored by Lima Beads
Dana Bakke: 2nd place sponsored by Interweave
Catherine Hodge: 3rd place sponsored by Interweave
Denise Yezbak Moore: Honorable Mention
Erin Strother: Honorable Mention

UNDER \$25

Erin Prais-Hintz: 1st place sponsored by Beadalon
Erin Strother: 2nd place sponsored by Interweave
Natalie Brown: 3rd place sponsored by Interweave
Allison Pare: Honorable Mention
Kathy M. Pak: Honorable mention

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Web Sites

<http://BeadStar.com>
<http://BeadingDaily.com>
<http://Interweave.com>

About Interweave

Interweave is the world's largest online and offline resource for artists and crafters with businesses in magazine and book publishing, digital content and social media, television and instructional videos, directories, eCommerce, events and workshops. Interweave publishes more than 40 consumer art and craft magazines, delivered to consumers when, where, and how they want: in traditional print format, on newsstands, in CD collections and digital downloads, and most recently in new interactive content products such as eMags™ that bring together articles, patterns and projects, photos, and videos into one immersive experience.

In addition to magazines, Interweave has more than 350 books in print while publishing more than 40 books annually. Interweave produces eight consumer events, sponsors and hosts three craft television series on U.S. public television, and operates 30 websites and nine online communities with e-mail newsletters. Interweave also licenses its magazine, book, and video content to media companies internationally.

Founded in 1975 by Linda Ligon, Interweave was acquired by Aspire Media in 2005. Ligon remains with the company as VP and Founder and is a member of Interweave's board of advisors. The company is headquartered in Loveland, Colorado, and has other offices in Pennsylvania, Massachusetts, and New York. For more information about Interweave call (970) 613-4616, 800-272-2193 or www.interweave.com.

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