



Interweave Unveils Top Finalists in 2011 Bead Star Competition

**People Around the World to Choose Winners by Voting Online at
BeadingDaily.com Now Through May 17**

Loveland, Colo., April 27, 2011: It's the moment jewelry making enthusiasts around the world have been waiting for—the time to cast their votes in the 2011 Bead Star competition. Interweave's Bead Star magazine announced this week that voting has officially opened at BeadingDaily.com

Link: <http://www.beadindaily.com/content/BeadStar2011.aspx>

The nearly 1000 submissions into this year's competition were narrowed down by a panel of judges into 160 finalists—the top 20 entries in each of eight categories: Crystals, Glass, Heart Designs, Metals, Pearls, Plastics, Seed Beads, and Stones.

"We're thrilled by the response to our call for entries," said Danielle Fox, editor of Bead Star. "With nearly a thousand fantastic submissions, it was extremely difficult to narrow down all of the entries to a small group of finalists. We can't wait to see who the global jewelry-making community chooses to be the next Bead Star."

Fox added, "This is the first year we've accepted bead-stitched projects in the seed bead category and we had some wonderful entries. I'm excited to see what voters think of the finalists."

Awards will be given to first place, second place, third place, and an honorable-mention winner in each of eight categories, selected by the people for the people. Each first-place prize is valued at \$500 and second-place prizes are valued at \$250. The Grand Prize winner will then be selected by grand-prize sponsor Fire Mountain Gems and Beads among the eight first-place winners. The Grand Prize winner's total prize package is worth \$3000 and includes and an all-expense paid trip for two to Bead Fest Santa Fe in 2012 and \$1000 in jewelry-making supplies.

Interweave would like to thank this year's 2011 Bead Star sponsors:

[Fire Mountain Gems](#): Grand Prize sponsor

[Art Beads](#): Crystal Category sponsor

[Beadaholique](#): Glass Category sponsor

[Beadalon](#): Heart Design Category sponsor

[Rings & Things](#): Metal Category sponsor

[Fire Mountain Gems](#): Pearls Category sponsor

[EK Success](#): Plastics Category sponsor

[John Bead](#): Seed Beads Category sponsor

[Fusion Beads](#): Stone Category sponsor

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Bead Star is the first-ever beading publication composed entirely of prize-winning designs and is published annually by Interweave, publisher of Beadwork, Stringing, Jewelry Artist, and Step by Step Wire Jewelry magazines.

Bead Star's 2010 Grand Prize winner was Erin Strother of Escondido, Calif., as featured on the cover of the Bead Star 2010 magazine. Last year, more than 80,000 people worldwide voted on their favorite jewelry designs in the 2010 competition and Strother, whose designs often feature found objects, recycled materials and custom fabricated components, won for her necklace titled "Athena Collar."

Finalists from the Bead Star 2011 online voting will be notified on June 10, 2011. Winners will not be officially unveiled until Bead Star 2011 hits newsstands this December.

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Web Sites

<http://BeadStar.com>
<http://BeadingDaily.com>
<http://Interweave.com>

Useful Links

Gallery of 2011 finalists: <http://www.beadindaily.com/content/BeadStar2011.aspx>
Purchase Bead Star 2010: <http://www.interweavestore.com/Beading/Magazines/Bead-Star-2010.html>
Press release archive: http://www.interweave.com/PressRoom/PR_bead/Bead-Star-PR-3-10-11.pdf

About Interweave

Interweave is the world's largest online and offline resource for artists and crafters with businesses in magazine and book publishing, digital content and social media, television and instructional videos, directories, eCommerce, events and workshops. Interweave publishes more than 40 consumer art and craft magazines, delivered to consumers when, where, and how they want: in traditional print format, on newsstands, in CD collections and digital downloads, and most recently in new interactive content products such as eMags™ that bring together articles, patterns and projects, photos, and videos into one immersive experience.

In addition to magazines, Interweave has more than 350 books in print while publishing more than 40 books annually. Interweave produces eight consumer events, sponsors and hosts three craft television series on U.S. public television, and operates 30 websites and nine online communities with e-mail newsletters. Interweave also licenses its magazine, book, and video content to media companies internationally.

Founded in 1975 by Linda Ligon, Interweave was acquired by Aspire Media in 2005. Ligon remains with the company as VP and Founder and is a member of Interweave's board of advisors. The company is headquartered in Loveland, Colorado, and has other offices in Pennsylvania, Massachusetts, and New York. For more information about Interweave call (970) 613-4616, 800-272-2193 or www.interweave.com.

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