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Interweave Announces 2009 Bead Fest Events on West Coast and East Coast

Malvern, Pa., July 9, 2008: Interweave, one of the largest bead and jewelry show companies in the country, has announced its 2009 consumer shows in the United States. Next year marks the return of four events to locations on the West and East Coasts: Bead Fest Santa Fe and Bead Fest Portland, Oregon (previously known as Bead Expo events), and Bead Fest–Wire and Bead Fest Philadelphia.

The dates and locations for the 2009 events are:

- **Bead Fest Santa Fe** at the Santa Fe Convention Center and Hilton Hotel in New Mexico, March 12-15
- **Bead Fest–Wire** in King of Prussia, Pa., at the Valley Forge Convention Center, May 1-3
- **Bead Fest Philadelphia** in King of Prussia, Pa., at the Valley Forge Convention Center, August 20-23
- **Bead Fest Portland** in Portland, Ore., at the Oregon Convention Center, September 24-27

Each show will feature beading and jewelry-making classes taught by nationally acclaimed instructors, and opportunities to meet popular authors in the field along with the editors of Interweave's beading and jewelry making magazines, such as *Beadwork*, *Step by Step Beads*, *Stringing*, *Step by Step Wire Jewelry*, and *Jewelry Artist*. There will be incredible shopping opportunities with aisles of every kind of bead imaginable, sterling silver, finished jewelry, pearls, semiprecious gemstones, fiber, and tools.

Mark your calendars now for these 2009 events, and visit www.beadfest.com for more information and registration details.

Instructors interested in applying to teach classes should contact Bryan Stathopoulos at bstathopoulos@interweave.com.

Vendors interested in exhibiting at the shows should contact Michele Erazo at merazo@interweave.com.

“Interweave’s Bead Fest events are full of energy and creative minds—integrating beads, jewelry and mixed media into several days of special events, workshops, and shopping opportunities. The excitement and anticipation is extremely high among vendors, teachers, and attendees,” says Event Manager Karen Keegan.

Bead Fest Santa Fe will be held at the Santa Fe Convention Center and Hilton Hotel from March 12-15. Attendees can browse through the show and participate in a variety of classes, and this will be the first opportunity for bead fans to view the gallery of finalists in the *Beadwork: The Beaded Book* challenge.

Bead Fest–Wire will be held right outside of Philadelphia in King of Prussia, Pa., at the Valley Forge Convention Center. The show will be open from May 1-3. Classes focusing on making wire jewelry will be a highlight of this event. Wire supplies will be on hand as well as a variety of beads, tools and other supplies.

Bead Fest Philadelphia, the East Coast's largest bead show, will be held at the Valley Forge Convention Center from August 21-23. For those who are taking classes, they will start a day earlier on August 20. The show will offer a wide array of beads, jewelry, findings and more.

The final show of the year will be held in Portland, Ore. Bead Fest Portland was a huge success last year and will return to the Oregon Convention Center from September 24-27. The expo hall will be filled with endless rows of beads and jewelry.

These are four shows that bead and jewelry enthusiasts do not want to miss.

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About Interweave

Interweave, a unit of Aspire Media, is one of the nation's largest and most respected arts and craft media companies, with businesses in magazine and book publishing, online media, television and video programming, directories, and events. The Interweave Publishing Group features 18 subscription magazines and many more special interest newsstand publications sold on newsstands nationwide. Interweave has more than 250 books in print and annually publishes about 40 how-to books on the same subjects as the company's magazines. Additionally, Interweave produces several major events for fiber and bead, gem, and jewelry making enthusiasts and has an extensive Internet network of more than 30 websites and daily e-mail newsletters. Interweave is the proud sponsor of three craft television series airing on PBS: Quilting Arts TV, a fresh, contemporary quilting program, Beads, Baubles, & Jewels, public television's only how-to program for beading and jewelry making enthusiasts, and public television's newest show for knitting and crochet enthusiasts, Knitting Daily TV.

Linda Ligon founded the company in the 1970s when she began publishing Handwoven and Spin-Off magazines. Since then, the company has grown to employ more than 100 people throughout the country, with corporate headquarters located in Loveland, Colorado and other offices in New York, New York, Malvern, Pennsylvania, Santa Fe, New Mexico, San Diego, California and Stow, Massachusetts. For more information on Interweave, visit www.interweave.com or call (970) 669-7672.

EDITOR'S NOTE: Hi-res images from Bead Fest are available. For photos, interviews or for free media tickets to the show, contact Jaelyn Eriksen at (610) 232-5735 or jeriksen@interweave.com