



FOR IMMEDIATE RELEASE

Contact: Jaclyn Eriksen  
Event Marketing Coordinator  
Interweave Press, (610) 232-5735  
jeriksen@interweave.com

## Interweave Press Announces 2008 Bead & Jewelry Events

Malvern, Pa., October 24, 2007: Interweave Press, one of the largest bead and jewelry show companies in the country, announced today its 2008 consumer shows in the United States. Next year marks the return of Bead Fest Miami and Philadelphia, first-time Bead Expo events in Phoenix, Ariz., and Portland, Ore., and the addition of a new show: Bead Fest— Wire (previously Wire Jewelry Fest).

The dates and locations for the 2008 events are:

- **Bead Expo Portland** at the Oregon Convention Center, March 27–30
- **Bead Fest—Wire** in King of Prussia, Pa. at the Valley Forge Convention Center, April 4–6
- **Bead Fest Miami** in Miami, Fla. at the Sheraton Miami Mart, April 11–13
- **Bead Expo Phoenix** in Phoenix, Ariz. at the Phoenix Convention Center, May 2–4
- **Bead Fest Philadelphia** at the Valley Forge Convention Center, August 22–24

Each show will feature beading and jewelry-making classes taught by world-renowned instructors, opportunities to meet best-selling authors in the field, and fabulous shopping for handmade glass beads, seed beads, sterling silver, finished jewelry, pearls, semiprecious gem stones, fiber, and tools.

Mark your calendars now for these 2008 events and visit [www.beadexpo.com](http://www.beadexpo.com) or [www.beadfest.com](http://www.beadfest.com) for more information or registration details.

Instructors interested in applying to teach classes should contact Bryan Stathopoulos at [BStathopoulos@interweave.com](mailto:BStathopoulos@interweave.com).

Vendors interested in exhibiting at the shows should contact John Iannucci at [Jlannucci@interweave.com](mailto:Jlannucci@interweave.com).

--continued--

“We’re very excited to bring Bead Expo to Portland and Phoenix for the first time. The demand was high to bring Bead Expo to the Northwest and Southwest—last year’s event was in Oakland, Calif.—so this year we decided to expand the show and offer two Bead Expos in these markets,” says Interweave Press event manager Karen Keegan.

“Interweave’s shows are much more than a consumer bead show,” explains Keegan. “They are unique gatherings of jewelry artists, designers, collectors, historians, students, and professionals who share a true passion for beading and jewelry.”

The first show of 2008, Bead Expo, will kick off in Portland, Ore. It will be held at the Oregon Convention Center from March 27–30. Attendees can browse through the vendor bazaar and participate in a wide variety of hands-on workshops.

Following Bead Expo will be Bead Fest—Wire. This event will be held just outside of Philadelphia at the Valley Forge Convention Center in King of Prussia, Pa., from April 4–6. Classes focusing on making wire jewelry will be a highlight of this Bead Fest show. Wire supplies will be on hand as well as an extensive array of beads, tools, and other supplies.

Be sure to plan a vacation in Miami, Fla., from April 11–13, when Bead Fest Miami will be in town. It will take place at the Sheraton Miami Mart and will offer endless rows of beads and jewelry. Every attendee will be sure to find a creation to their liking.

Phoenix, Ariz. will be saturated with colors when Bead Expo comes to town. It will be held from May 2–4, at the Phoenix Convention Center.

The last stop of the year will be back in Pennsylvania. Bead Fest Philadelphia, the East Coast’s largest show, will be held at the Valley Forge Convention Center from August 22–24. For those who are taking classes, they will start a day earlier on August 21.

These are five shows that any bead and jewelry enthusiast does not want to miss.

### **About Interweave Press LLC**

Interweave Press, a unit of Aspire Media, is one of the nation’s leading craft media companies with businesses centering on magazine and book publishing, interactive media, broadcast programming, and events for craft enthusiasts. The Interweave Press Publishing Group features 15 subscription magazines, including *Colored Stone* and five publications for beading and jewelry-making enthusiasts and artists: *Beadwork*, *Step by Step Beads*, *Step by Step Wire Jewelry*, *Stringing*, and *Jewelry*

*Artist.* Interweave Press has more than 250 books in print and annually publishes about 40 best-selling, how-to craft books on the same subjects as the company's magazines. Additionally, Interweave Press operates eight annual craft-enthusiast events and has an extensive Internet presence that includes nearly 30 websites, including the online community BeadingDaily.com.

Linda Ligon founded the company in the 1970s when she began publishing *Handwoven* and *Spin-Off* magazines. Since then, the company has grown to employ more than 100 people throughout the country, with corporate headquarters located in Loveland, Colo. For more information on Interweave Press, please visit [www.interweave.com](http://www.interweave.com) or call (970) 669-7672.

###

Source: Interweave Press LLC

Websites: [www.beadfest.com](http://www.beadfest.com), [www.beadexpo.com](http://www.beadexpo.com)

**EDITOR'S NOTE: Hi-res images from Bead Expo and Bead Fest are available. For photos, interviews or for free media tickets to the show, contact Jaclyn Eriksen at (610) 232-5735 or [jeriksen@interweave.com](mailto:jeriksen@interweave.com).**

300 Chesterfield Parkway, Suite 100, Malvern, PA, 19355  
Phone: (610) 232-5700 Fax: (610) 232-5754