

# Weekend With the Masters

## **American Artist's Weekend With the Masters Expands to Two Events in 2011 on both East Coast and West Coasts of U.S.**

*Registration is Now Open for the 3<sup>rd</sup> Annual Workshop & Conference in Monterey, California (Sept. 7-10) and the Weekend With the Masters Intensive in New York City (June 22-26)*

New York, NY, April 20, 2011: American Artist's Weekend With the Masters announced today that it is expanding to two events in 2011, including a new event on the East Coast: Weekend With the Masters Intensive, New York City, June 22-26, and the Third Annual Workshop & Conference on the West Coast in Monterey, Calif., September 7-10 at the Portola Hotel & Spa and the Monterey Conference Center.

Weekend With the Masters events have gained an international reputation as leading art education events, and continue each year to draw top masters from around the world to teach workshops, offer demonstrations, lead lectures, and participate in discussions about the renaissance we're experiencing in representational art. Students travel from around the world to have access to this once-in-a-lifetime educational opportunity, to learn from and interact with some of today's top practitioners, and to connect with fellow artists. The artists leave the conference feeling inspired and energized, and full of new thoughts, philosophies, and approaches to representational painting.

Now in its third year, [The Weekend With the Masters Workshop & Conference](#) will be held this year in Monterey, Calif., September 7-10 at the Portola Hotel & Spa and Monterey Conference Center. Weekend With the Masters brings together 27 Master Artists from around the world to teach more than 65 workshops, offer demonstrations, lead lectures, and participate in discussions related to the lives and times of today's artists. There will be indoor drawing, oil, and watercolor master workshops for the figure, portrait, and still life painter, as well as outdoor plein air oil master workshops in the most desirable locations for the landscape painter

Monterey, California has historically been considered an artist's paradise, and nearby Point Lobos has been deemed "the most beautiful meeting of land and sea in the world." This inspiring destination will be the perfect backdrop for the exchange of ideas, information, and insight that will once again take place between master and student.

The Event Flat Rate fee of \$1445 (\$1295 early bird registration by May 5) allows artists to sign up for as many half- or full-day demos and workshops as they would like over the four days, as well as access to all evening events. An additional critique session will take place on Sunday, Sept. 11 for an additional fee.

### **Weekend With the Masters: New York City Intensive**

This year's [Weekend With the Masters New York City Intensive](#) was conceived to be a more intensive, specialized educational experience than the flagship Weekend With the Masters Workshop & Conference, while continuing to offer the same high level of instruction and inspirational programming for which the event is known.

The Intensive is designed according to a track system, allowing artists to select a specific block of study of similar subject matter, media, and style led by a group of New York-area artists. The tracks are on the following themes: Classical Figure Drawing, Figure in Color (Oil), Professional Portraiture, Figure & Still Life in Watercolor, Figure & Still Life in Pastel, Contemporary Realism Figure in Oil, Allegorical Figure & Landscape, Sculpted Figure in Bronze, and Illustration.

Special events, such as the opening reception at The Salmagundi Club and closing reception at the Arcadia Fine Arts gallery, panel sessions and a painting demonstration are included in the registration fee.

The Event Flat Rate Fee for the Weekend With the Masters New York City Intensive Standard Master-Participant for 3 ½ days of instruction and special evening events is \$1,495. The John Howard Sanden track is \$1,195 for 3 days of instruction. The Metropolitan Museum of Art Tour on Friday night, June 24 is an optional event for participants with an additional \$30 admittance fee.

Registration is now open for both the New York City Intensive and Monterey, California Weekend with the Masters events at: [www.aamastersintensive.com](http://www.aamastersintensive.com) and [www.aamastersweekend.com](http://www.aamastersweekend.com).

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#### **WEBSITES:**

[www.aamastersweekend.com](http://www.aamastersweekend.com)

[www.aamastersintensive.com](http://www.aamastersintensive.com)

[www.artistdaily.com](http://www.artistdaily.com)

[www.interweave.com/events](http://www.interweave.com/events)

[www.Twitter.com/American\\_Artist](http://www.Twitter.com/American_Artist)

[www.Facebook.com/WeekendwiththeMasters](http://www.Facebook.com/WeekendwiththeMasters)

#### **About the American Artist Magazine Group**

Founded in 1937, American Artist is the leading monthly magazine for representational and figurative artists seeking inspiration and instruction on improving their craft. Devoted to the realism in art that its readers cherish, American Artist considers the artists it features to be shining examples of excellence in their medium, whether oil paint, sculpture, watercolor, pastel, colored pencil, graphite, printmaking, or charcoal. American Artist is published by Interweave, a leading arts and craft media company. Additional publications in the American Artist Magazine Group include: Watercolor, Drawing, and Workshop, as well as the online media site ArtistDaily.com, an online community for artists.

#### **About Interweave**

Interweave is the world's largest online and offline resource for artists and crafters with businesses in magazine and book publishing, digital content and social media, television and instructional videos, directories, eCommerce, events and workshops. Founded in 1975 by Linda Ligon, Interweave was acquired by Aspire Media in 2005. Ligon remains with the company as VP and Founder and is a member of Interweave's board of advisors. The company is headquartered in Loveland, Colorado, and has other offices in Pennsylvania, Massachusetts, and New York.

#### **Media Contact**

Jaime Guthals  
Director of Public Relations  
Interweave  
[jaimeg@interweave.com](mailto:jaimeg@interweave.com)  
(502) 243-6834 Cell (502) 387-2383